

TEMG



## The Real Value of an Information Asset Register

Conducting an Information Asset Audit, along with the creation of an Information Asset Register (IAR), is a key step in understanding the information management needs of an organization. The benefits of establishing and maintaining an IAR are well documented, specifically IAR use in the identification of a single source of truth, and the allocation of responsibilities, for each information asset. However, an IAR is also a rich dataset that can be utilized to make good business decisions and grow information management knowledge within an organization.

This case study discusses how the IAR established at the University of the Sunshine Coast has been used not only as a key tool in understanding the current information landscape, but as a tool to enhance a number of other initiatives and projects throughout the University. The case study outlines a methodology for conducting an Information Asset Audit and establishing an IAR in an Australian University environment, and presents various uses for IAR analytics both within the information management sphere and beyond.