



# **Publish and be damned!**

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**Chair: Ian R Dobson**

**University of Helsinki**



# Introduction

- why publish?
- research published in ‘scholarly refereed journals’
- must constitute ‘research’
- generally seen as an academic activity

# Speakers



Ian R Dobson, University of Helsinki

Carroll Graham, UTS

Alex Lazarri, Publisher, Taylor & Francis

Maree Conway, CEO Thinking Futures

Leo Goedegebuure, University of Melbourne

# How to get published



1 Find the right journal.

2 Find out what style and format requirements the journal has.

3 Ensure that the language, grammar and expression are perfect.

4 Understand and follow the ethical requirements demanded of authors.



# The realities

- many journals receive more papers than they can use
- JHEPM:
  - rejection rate 75 per cent +
  - 160 papers so far this year
  - 220 papers by 31 December?
  - space for 42-48



# Why should I submit my work for publication in JHEPM?

- JHEPM is your journal;
- JHEPM is a journal built on administration and management
- JHEPM seeks out writing on topics of interest to administrators and management



# But

- Papers need to be written from a scholarly perspective



# Start writing!